

## Mobile Application Development:

We have three apps, a Consumer App where the app will be submitted into the appstore to show your products, a tradeshow app where you will be able take orders at the tradeshow to go paperless and eliminate as much data entry as possible and an iPDM app in which the Photo, description and style number can be automatically entered into the system via iPhone without any manual data entry. In which either our ERP system (WinFashion) could serve as the back end or we can link/sync the apps to your existing system.

Instead of importing and exporting orders using excel files, we want to send the order directly to your system to eliminate redundant data entry.

Consumer App: Our consumer app is a catalog app, which will show your products in a grid like view (picture will be shown below). You can also show by category, group/division, seasons, etc. All these are user defined so it can be customized to your needs. The app also has a store locator which will show stores (your stores or your customers' retail stores) that hold your products.

In the product's detail screen it will show an image (when clicked, it will push a full image) description, and the colors it comes in. We also have a Product Page button which will push it to your website page of that specific item to order. Our plan is to implement a shopping cart module . The app's appearance is fully customizable from the font, title bars, loading spinners, icons. This app would be more for branding your line. Our app is also facebook and twitter ready, so that consumers can share your products in the social media immediately!

iTradeShow:The iTradeshow app can either be used at the trade show or by sales reps to take orders from either an iPad or iPad Mini. The products would be uploaded into the iPad/Mini that are checked for 'tradeshow'(pulling from your system). You would take orders using a barcode scanner (a portable Bluetooth barcode scanner or iPad barcode scanner sleeve) or using the devices touchscreen. The orders would then be pushed to your system directly or be stored in the ipad, and later be synced to your system at the end of the day. You will be able to select your customer from the app (customer data is pulled from your system) or enter a new customer. There will also be a signature feature for credit card orders or to confirm the sales order. You will also have the ability to print or email the sales order. All orders taken on the device will be saved to 'sales order history' until it is cleared. In our app it will show customer history, product history, inventory, WIP, available to sell, and all data will be live as long as there is internet connection.

There is also a smartsearch tab in which the app will search your whole database and get items that are not flagged 'tradeshow'.

ipdm: Our iPDM app is used to take and add pictures of new styles/samples or to add new pictures to an existing style directly into your system. This would eliminate data entry and it would allow the user of the App to upload new styles/pictures immediately to your system, which can also be emailed to co-workers and colleagues within the app.

Within the app you would be able to take a picture or choose one from your albums, give it a new style number (or enter an existing one), and enter a description. We are also working on a 'skitch' like feature to have the ability for the user to write notes to make changes to the product/sample.

Los Angeles: Tel:213.627.9951

Chennai, India:

Merwin Nook, 1st Floor, L-78, 18th Street, Anna Nagar East, Chennai 102. Tel: +91 (44) 2663.0228 / 227, From USA: 718-701-5400, 213-291-9742.

Mail us: dan@winfashion.com,teresa@winfashion.com

New York: Tel: 347.526.7398, 818.554.0209

Shanghai, China:

Suite 101, Bldg#23, 175 HongSong Road,

MinHang Dist, Shanghai.

Visit us: www.winfashion.com



"PROVIDING GLOBAL FASHION MOBILEAPP & ERP SOLUTIONS"



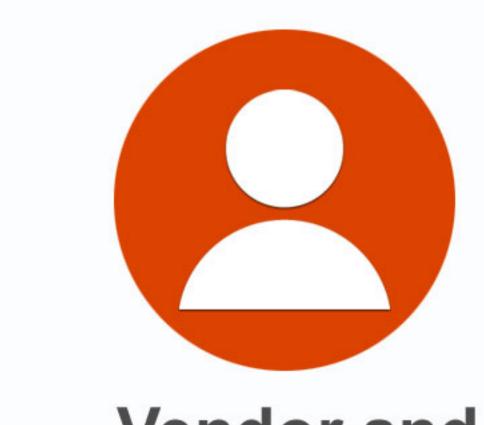
## Winfashion Features:



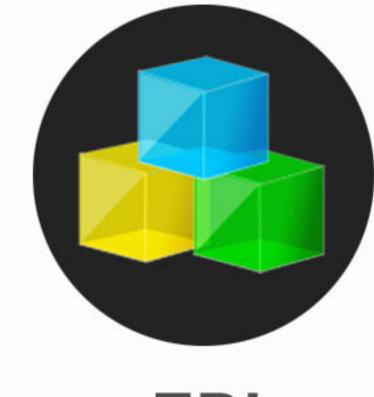
Style Master



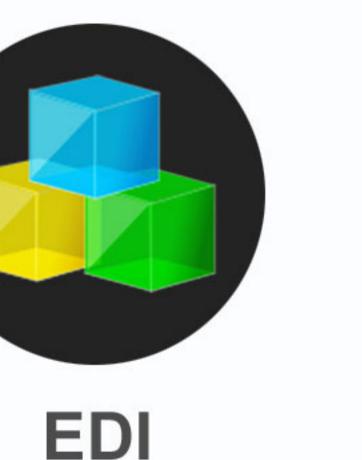
Accounts Receivable



Vendor and **Customer Master** 



Order Processing



Mobile **Applications** 

#### Who we are:

WinFashion develops, sells and supports software system "Global WinFashion v.10" It is a software solution for the apparel manufacturers and importers. We have over 300 apparel client's throughout the country. Global WinFashion v.10" takes care of your Order Processing, Accounting, both finished and Raw material inventory, Production Tracking, Import Tracking, Product Development Management, EDI shipping and logistics. Company was founded in 1995.

# How we can help your Apparel Business:

Having a good software to handle your Apparel Business is important, but having a support team of 100+ to do the actual order entry, EDI processing, invoicing, cash posting, factor assignment, allocation of orders, creating cutting tickets, managing perpetual inventory, generating UCC128 ASN shipping labels, printing department store's bar-coded price tickets and deliveringthemto your overseas vendors both in China and India is a BIG PLUS. We can do all that at an unbelievable low price. You can focus on what YOU do best: fashion design, produce and market your product.



## Style Master:

Winfashion Style Master has everything you need to know about the Style like color, description about the style, size, category, DIVISION, Season. More information on the inventory of the particular style like On hand, On order, WIP, ALLOCATION, PICKED and even goods in transit. Wide features like COSTSHEETS,LINESHEETS, SPEC SHEETS, will definitely enhance. your production and increase efficiency.



### Vendor and Customer Master:

Winfashion Vendor and Customer Master has all your Customer and Vendors data separately a click away from Statements, balance, contacts, addresses save every detail. Store addresses, Distribution Center, Warehouse etc can also be maintained.



# Order Processing

# Order Processing:

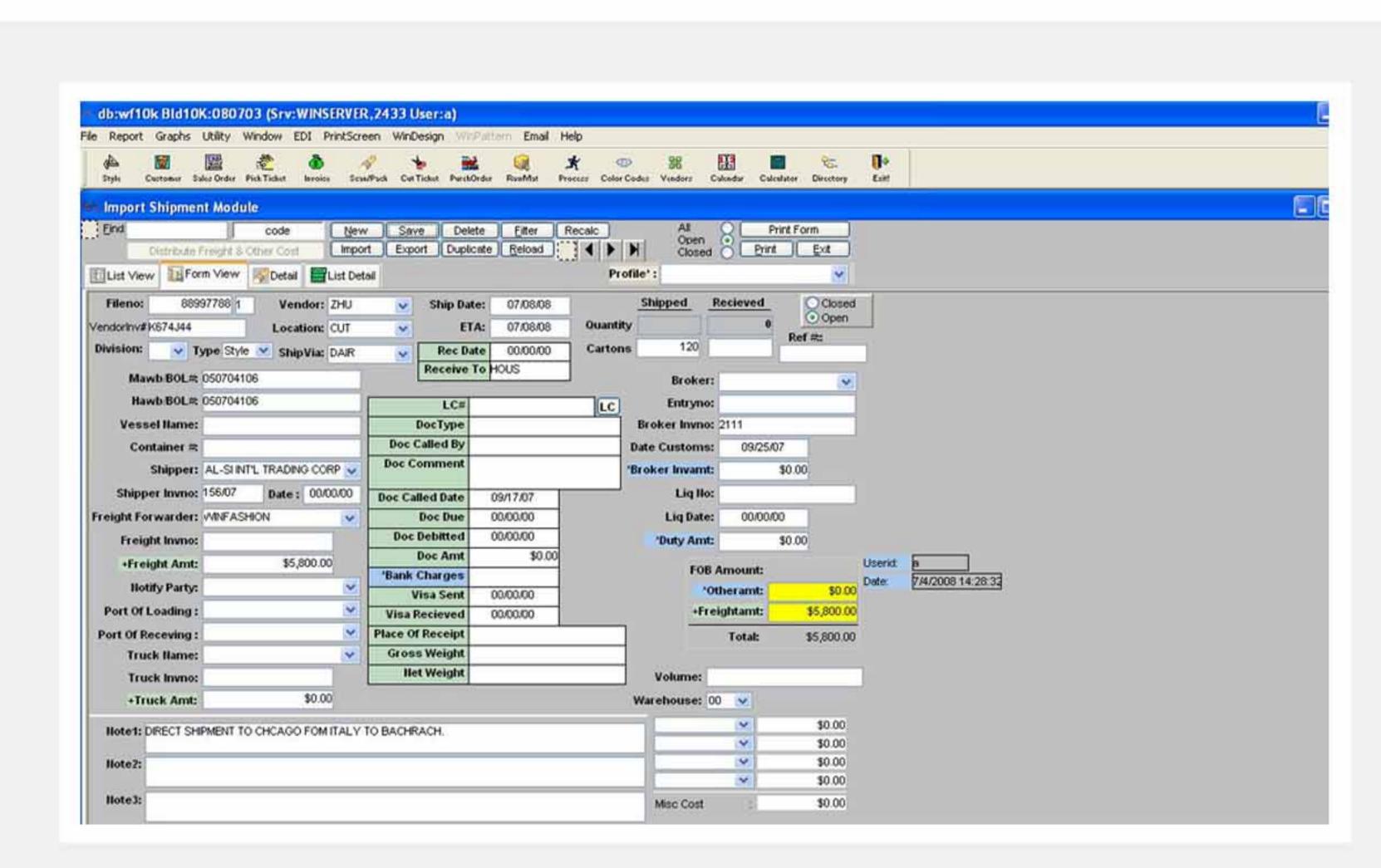
All you need in Order processing Winfashion Sales Order, Cut ticket, Raw material Purchase order, Manufacturing Process, Allocation, Pick Ticket. Do overseas import and manufacturing through our IMPORT SHIPMENT MODULE.

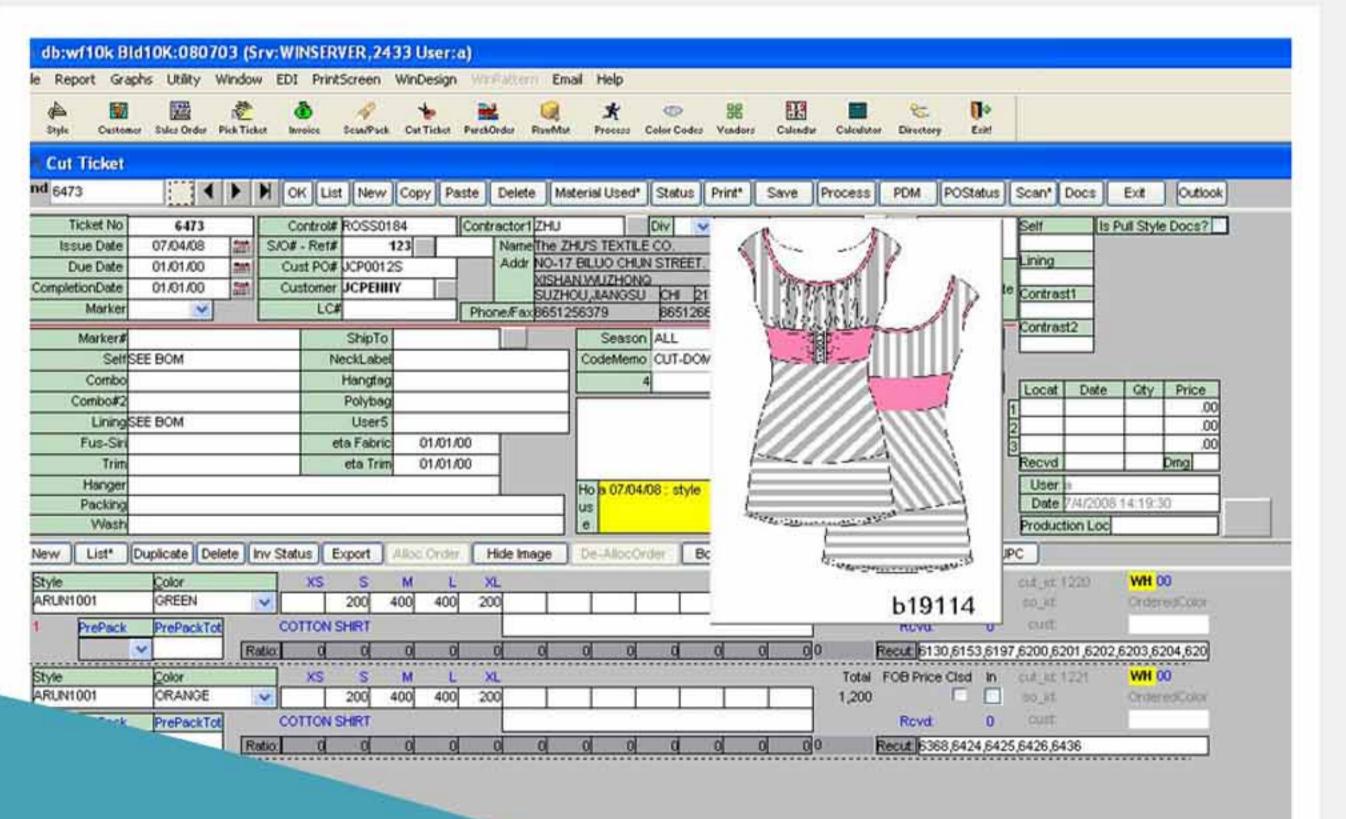
## Security:

Access security to your database online and offline, Security to each and every user to access the system, Security for each and every modules to VEIW, EDIT, DELETE for every user of your organization. Security for monitory modules and reports.

## Why Winfashion:

- 1. Access anywhere from the world
- 2. Secured connection & access restriction
- 3. Multi Language & User Friendly
- 4. Numerous Reports export to any format
- 5. Supports all the US EDI trading partners and all the edi mappings
- 6. Onsite training & 24/7 support and update
- 7. Customizable modules for your needs
- 8. Upload any Documents, Pictures, emails
- 9. Pocket PC and Smart mobile Access







## Accounts Receivable

## Accounts Receivable:

With our modules Invoice, Cash posting and numerous reports by Customer, orders, style, period you can keep track of your Accounts Receivable effectively and efficiently



### EDI:

Our EDI Modules supports all the US trading partners and mapping, easy to customize modules helps in faster change of module when there is Mapping change by the customers, support all VICS standards version 3060, 4010,4030, 5010. Our EDI modules are tested with all the trading partners and approved.